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Thrive Business Marketing Solutions Launches

Scott Orth announces move from consulting services as ScottOrth.com to full service marketing firm, "Thrive Business Marketing Solutions," to fill demand for services and large roster of clients

PORTLAND, OR (June 18, 2013) — ScottOrth.com finalized the move from a consulting firm to a full-fledged agency today with the launch of [Thrive Business Marketing Solutions](#).

"What started as a result of being laid-off in 2008 quickly turned into a thriving consulting business (ScottOrth.com). But as my second year of business kicked off, there was more demand than I could fulfill on my own. I started branching out, using close-contacts as contractors to fill the gaps," says Scott Orth, Principal of Thrive. "My vision was always to become a full service agency, but only when demand from clients made it possible. That time is now."

Thrive will bring the ScottOrth.com existing clients under the new brand umbrella, as well as expand current services into a broader range of capabilities, and respond to larger RFP's with the expansion of the Thrive staff.

"Due to the more extensive nature of our offerings, and the continued demand for more services from clients, we've decided to re-brand to give our firm a more complete image of what we are accomplishing behind the scenes," says Maggie Palmer, Partner and Director of PR and Social Media for Thrive. "It was time to make it official and stand up in the agency world under this new brand."

In addition to Orth and Palmer, the Thrive team consists of a 3rd partner, Brian Fedge, as well as five full-time staffers with experienced marketing backgrounds, staying lean but fulfilling the higher demand from continued referrals. Orth explains that his goal is to reduce over head costs by creating efficient teams and investing in new technology to streamline processes, leading to improved return on investments for both client results and budgets.

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About Thrive Business Marketing Solutions:

Thrive specialties include Search Engine Optimization, Pay-per-Click Advertising, Social Media Marketing, and Email Marketing – as well as training and in-house department development for the above services. In addition, Thrive has added convergence marketing, general marketing consulting, and overall business consulting, plus strategic partnerships for print and distribution, as well as TV, radio, and PR. To learn more please visit www.ThriveSearch.com.